

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <b>Zinterhofer Eric Louis</b>		2. Date of Event Requiring Statement (Month/Day/Year) <b>03/04/2015</b>	3. Issuer Name and Ticker or Trading Symbol <b>GENERAL COMMUNICATION INC [GNCMA]</b>	
(Last)	(First)	(Middle)		
745 FIFTH AVENUE, 27TH FLOOR			4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below)	
NEW YORK, NY 10151			5. If Amendment, Date Original Filed(Month/Day/Year)	
(City)	(State)	(Zip)	6. Individual or Joint/Group Filing(Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	1,632,661	I (1)	See Footnotes (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Stock Appreciation Rights (2)	02/02/2019	02/02/2023	Class A Common Stock 3,000,000 (2)	\$ 13 (2)	I (1) (2)	See Footnotes (1)

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Zinterhofer Eric Louis 745 FIFTH AVENUE, 27TH FLOOR NEW YORK, NY 10151	X			See Remarks
Searchlight ALX LP 745 FIFTH AVENUE, 27TH FLOOR NEW YORK, NY 10151				Director by Deputization
Searchlight ALX GP LLC 745 FIFTH AVENUE, 27TH FLOOR NEW YORK, NY 10151				Director by Deputization

**Signatures**

By: /s/ Eric L. Zinterhofer		03/06/2015
<small>**Signature of Reporting Person</small>		Date
SEARCHLIGHT ALX, L.P., By: Searchlight ALX GP, LLC, its General Partner, By /s/		03/06/2015
<small>**Signature of Reporting Person</small>		Date
SEARCHLIGHT ALX GP, LLC, By /s/		03/06/2015
<small>**Signature of Reporting Person</small>		Date

**Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The securities are owned by Searchlight ALX, L.P. (the "Fund"), Searchlight ALX GP, LLC (the "Searchlight GP") is the general partner of the Fund. Eric L. Zinterhofer is a manager of the Searchlight GP. By reason of the provisions of Rule 16a-1, Mr. Zinterhofer and the Searchlight G hereby disclaim beneficial ownership of all securities, except to the extent of any indirect pecuniary interest therein, and this report shall not be deemed an admission that such person is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934.

(2) 3,000,000 Stock Appreciation Rights ("SARs") were issued on 2/2/2015 by General Communication, Inc. ("GCI") to the Fund in accordance with the SAR Agreement. The SARs entitle the Fund to receive, upon exercise, an amount payable at the election of GCI in either cash or shares of GCI. The terms of the note provide that interest payments will be payable in cash or, at GCI's discretion, payable in kind by adding the interest due to the outstanding principal of the note and issuing to the Fund four hundredths (0.04) of a SAR for each dollar of interest that is capital.

**Remarks:**

- The reporting persons herein may be deemed to be members of a "group" for purposes of the Securities Exchange Act of 1934, as amended. Each reporting person disclaims beneficial ownership of any securities deemed to be owned by the group.
- Mr. Zinterhofer, a manager of the Searchlight General Partner, serves on the board of directors of GCI. As a result, the other reporting persons herein may be deemed directors by deputization.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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