UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response...

longer subject to Section 16. Form 4 or Form 5 obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the

may con Instructi	itinue. See ion 1(b).	The pure	, a.a. to 2 00	` '		Company		~		01 00					
Print or Type	Responses)														
Name and Pidgeon Ti		eporting Person *	(2. Issuer Nam GENERAL				~ .	[GNCI	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
2550 DEN	ALI STRE	(First) ET, SUITE 1000	(Middle)	3. Date of Earli 02/04/2016	est Tra	nsaction (Month	/Day/Yea	r)	X Officer (give		Other (specify below S, SVP)	
ANCHOR	4	4. If Amendme	nt, Date	e Original	Filed(Month/Day/	Year)	Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)		(State)	(Zip)		1	Гable I - N	lon-D	erivative	Securiti	es Acq	uired, Disposed o	f, or Benefi	icially Owned		
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea					ities Acq isposed (4 and 5)	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		O F	wnership orm: irect (D)	Beneficial Ownership
						Code	V	Amount	(A) or (D)	Price			(I	Indirect () nstr. 4)	instr. 4)
Reminder: Re	eport on a sepa	arate line for each cl	ass of securities ber	neficially owne	d direc	tlv or indi	rectly								
			Table II -	Derivative Se	curitie	s Acquire	Person in thin a cur	ons who s form a rently va sposed of,	re not re alid OME or Bene	equire 3 cont ficially	ne collection of d to respond un rol number.				474 (9-02)
1. Title of Derivative	2. Conversion		3A. Deemed Execution Date, if	if Transaction Number Expirat				ercisable a	nd	7. Titl Under	e and Amount of lying Securities		9. Number of Derivative	Ownersh	11. Nat

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code)	n Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	Beneficial
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Call Options (obligation to sell)	\$ 20.00	02/04/2016		S			20	02/04/2016	04/15/2016	Class A Common Stock	2,000.00	\$ 39.74	20	D	
Put Options (right to sell)	\$ 15.00	02/04/2016		Р		10		02/04/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 35.48	10	D	
Put Options (right to sell)	\$ 17.50	02/04/2016		Р		10		02/04/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 87.53	10	D	
Call Options (obligation to sell)	\$ 20.00	02/12/2016		S			10	02/12/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 84.47	10	D	
Put Options (right to sell)	\$ 15.00	02/12/2016		Р		10		02/12/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 75.53	10	D	
Call Options (obligation to sell)	\$ 20.00	02/16/2016		S			10	02/16/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 75.47	20	D	
Put Options (right to sell)	\$ 17.50	02/16/2016		Р		10		02/16/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 139.53	10	D	

Call Options (obligation	\$ 20.00	02/17/2016	S		10	02/17/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 25.92	30	D	
to sell) Call Options (obligation to sell)	\$ 20.00	02/17/2016	S		10	02/17/2016	04/15/2016	Class A	1,000.00	\$ 25.92	40	D	
Put Options (right to sell)	\$ 15.00	02/17/2016	P	10		02/17/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 43.53	20	D	
Put Options (right to sell)	\$ 17.50	02/17/2016	P	10		02/17/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 88.38	20	D	
Call Options (obligation to sell)	\$ 20.00	02/22/2016	S		20	02/22/2016	07/15/2016	Class A Common Stock	2,000.00	\$ 89.74 (2)	40	D	
Put Options (right to sell)	\$ 15.00	02/22/2016	P	20		02/22/2016	07/15/2016	Class A Common Stock	2,000.00	\$ 75.26 (3)	30	D	
Call Options (obligation to sell)	\$ 20.00	02/23/2016	S		20	02/23/2016	07/15/2016	Class A Common Stock	2,000.00	\$ 102.74 (4)	60	D	
Call Options (obligation to sell)	\$ 20.00	02/23/2016	S		10	02/23/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 99	70	D	
Put Options (right to sell)	\$ 15.00	02/23/2016	P	10		02/23/2016	07/15/2016	Class A Common Stock	1,000.00	\$ 69.53	40	D	
Put Options (right to sell)	\$ 17.50	02/23/2016	P	20		02/23/2016	07/15/2016	Class A Common Stock	2,000.00	\$ 143.26 (5)	30	D	
Call Options (obligation to sell)	\$ 20.00	02/25/2016	S		2	02/25/2016	10/21/2016	Class A Common Stock	200.00	\$ 103.37	2	D	
Call Options (obligation to sell)	\$ 20.00	02/25/2016	S		2	02/25/2016	10/21/2016	Class A Common Stock	200.00	\$ 128	4	D	
Call Options (obligation to sell)	\$ 20.00	02/25/2016	S		16	02/25/2016	10/21/2016	Class A Common Stock	1,600.00	\$ 120.87	20	D	
Put Options (right to sell)	\$ 15.00	02/25/2016	P	2		02/25/2016	10/21/2016	Class A Common Stock	200.00	\$ 115.01	2	D	
Put Options (right to sell)	\$ 15.00	02/25/2016	P	16		02/25/2016	10/21/2016	Class A Common Stock	1,600.00	\$ 95.95	18	D	
Put Options (right to sell)	\$ 15.00	02/25/2016	P	2		02/25/2016	10/21/2016	Class A Common Stock	200.00	\$ 92	20	D	

Call Options (obligation to sell)	\$ 20.00	02/29/2016	S		24	02/29/2016	04/15/2016	Class A Common Stock	2,400.00	\$ 42.78 (6)	64	D	
Call Options (obligation to sell)	\$ 20.00	02/29/2016	S		10	02/29/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 37	74	D	
Call Options (obligation to sell)	\$ 20.00	02/29/2016	S		6	02/29/2016	04/15/2016	Class A Common Stock	600.00	\$ 40	80	D	
Call Options (obligation to sell)	\$ 20.00	02/29/2016	S		20	02/29/2016	10/21/2016	Class A Common Stock	2,000.00	\$ 150.73 (7)	40	D	
Put Options (right to sell)	\$ 15.00	02/29/2016	P	10		02/29/2016	04/15/2016	Class A Common Stock	1,000.00	\$ 23.95	30	D	
Put Options (right to sell)	\$ 17.50	02/29/2016	P	24		02/29/2016	04/15/2016	Class A Common Stock	2,400.00	\$ 53.22	44	D	
Put Options (right to sell)	\$ 17.50	02/29/2016	P	6		02/29/2016	04/15/2016	Class A Common Stock	600.00	\$ 50	50	D	

Reporting Owners

P (0 N /	Relationships										
Reporting Owner Name / Address	Director	10% Owner	Officer	Other							
Pidgeon Tina 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			Gen Coun,Chief Comp Off, SVP								

Signatures

/s/ Tina Pidgeon	11/24/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$39.47 to \$34.00; the price reported above reflects the weighted average sale price. The reporting person hereby

 (1) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$89.56 to \$90.00; the price reported above reflects the weighted average sale price. The reporting person hereby

 (2) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$75.00 to \$75.44; the price reported above reflects the weighted average sale price. The reporting person hereby (3) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$102.56 to \$103.00; the price reported above reflects the weighted average sale price. The reporting person hereby

 (4) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$143.00 to \$143.44; the price reported above reflects the weighted average sale price. The reporting person hereby (5) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$42.56 to \$43.00; the price reported above reflects the weighted average sale price. The reporting person hereby

 (6) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$150.56 to \$151.00; the price reported above reflects the weighted average sale price. The reporting person hereby (7) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.

This transaction was executed in multiple trades at prices ranging from \$53.00 to \$53.44; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.