FORM	4
------	---

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses	s)										
1. Name and Address of Pidgeon Tina	2. Issuer Name and GENERAL CON				[GNCM	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 2550 DENALI STR	(First) REET, SUITE 1000		3. Date of Earliest Tr 02/29/2016	ansaction (N	ſonth	/Day/Year	r)	X_Officer (give title below) Oth Gen Coun,Chief Comp C	er (specify belo Off, SVP	w)	
ANCHORAGE, AF	(Street) X 99503		4. If Amendment, Da	te Original I	Filed(1	Month/Day/Y	'ear)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
(City)	(State)	(Zip)		Table I - N	on-D	erivative	Securitie	s Acqu	ired, Disposed of, or Beneficially Owne	ed	
(City) 1.Title of Security (Instr. 3)	(State)	(Zip) 2. Transaction Date (Month/Day/Year		3. Transact		4. Securi (A) or Di (Instr. 3,	ties Acqu isposed of	ired f (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form:	Beneficial
1.Title of Security	(State)	2. Transaction Date	Execution Date, if	3. Transact Code	ion	4. Securi (A) or Di	ties Acqu isposed of 4 and 5) (A) or	ired f (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form:	of Indirect Beneficial Ownership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)												_		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Code		n Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Put Options (right to sell)	\$ 17.50	02/29/2016		Р		20		02/29/2016	10/21/2016	Class A Common Stock	2,000.00	\$ 146.26 <u>(1)</u>	20	D	
Call Options (obligation to sell)	\$ 20.00	03/01/2016		S			20	03/01/2016	10/21/2016	Class A Common Stock	2,000.00	\$ 158.73	60	D	
Put Options (right to sell)	\$ 17.50	03/01/2016		Р		20		03/01/2016	10/21/2016	Class A Common Stock	2,000.00	\$ 156.26	40	D	
Call Options (obligation to sell)	\$ 20.00	03/07/2016		S			2	03/07/2016	10/21/2016	Class A Common Stock	200.00	\$ 103.37	62	D	
Call Options (obligation to sell)	\$ 20.00	03/07/2016		S			2	03/07/2016	10/21/2016	Class A Common Stock	200.00	\$ 130	64	D	
Call Options (obligation to sell)	\$ 20.00	03/07/2016		S			8	03/07/2016	10/21/2016	Class A Common Stock	800.00	\$ 122.75	72	D	
Call Options (obligation to sell)	\$ 20.00	03/07/2016		S			8	03/07/2016	10/21/2016	Class A Common Stock	800.00	\$ 119	80	D	

Call Options (obligation to sell)	\$ 22.50	03/07/2016	S		5	03/07/2016	10/21/2016	Class A Common Stock	500.00	\$ 55.95	5	D	
Call Options (obligation to sell)	\$ 22.50	03/07/2016	S		5	03/07/2016	10/21/2016	Class A Common Stock	500.00	\$ 67	10	D	
Put Options (right to sell)	\$ 15.00	03/07/2016	Р	2		03/07/2016	10/21/2016	Class A Common Stock	200.00	\$ 91.41	22	D	
Put Options (right to sell)	\$ 15.00	03/07/2016	Р	2		03/07/2016	10/21/2016	Class A Common Stock	200.00	\$ 78.22	24	D	
Put Options (right to sell)	\$ 15.00	03/07/2016	Р	8		03/07/2016	10/21/2016	Class A Common Stock	800.00	\$ 76.25	32	D	
Put Options (right to sell)	\$ 15.00	03/07/2016	Р	8		03/07/2016	10/21/2016	Class A Common Stock	800.00	\$ 80	40	D	
Put Options (right to sell)	\$ 15.00	03/07/2016	Р	10		03/07/2016	10/21/2016	Class A Common Stock	1,000.00	\$ 72	50	D	
Call Options (obligation to sell)	\$ 20.00	04/13/2016	Р	44		02/29/2016	04/15/2016	Class A Common Stock	4,400.00	\$ 8.53 (2)	44	D	
Call Options (obligation to sell)	\$ 20.00	04/13/2016	S		44	04/13/2016	10/21/2016	Class A Common Stock	4,400.00	\$ 74.88 (3)	124	D	
Put Options (right to sell)	\$ 17.50	04/13/2016	S		22	02/29/2016	04/15/2016	Class A Common Stock	2,200.00	\$ 23.49	22	D	
Put Options (right to sell)	\$ 17.50	04/13/2016	Р	22		04/13/2016	10/21/2016	Class A Common Stock	2,200.00	\$ 183.51	62	D	
Put Options (right to sell)	\$ 17.50	04/14/2016	S		28	02/29/2016	04/15/2016	Class A Common Stock	2,800.00	\$ 3.56	50	D	
Call Options (obligation to sell)	\$ 20.00	04/18/2016	Е	36		02/29/2016	04/15/2016	Class A Common Stock	3,600.00	\$ 0	44	D	
Put Options (right to sell)	\$ 15.00	04/18/2016	Е		30	02/29/2016	04/15/2016	Class A Common Stock	3,000.00	\$ 0	0	D	
Put Options (right to sell)	\$ 17.50	07/15/2016	S		30	02/23/2016	07/15/2016	Class A Common Stock	3,000.00	\$ 42.07	30	D	
Call Options (obligation to sell)	\$ 20.00	07/18/2016	Е	70		02/23/2016	07/15/2016	Class A Common Stock	7,000.00	\$ 0	0	D	

Put Options (right to sell)	\$ 15.00	07/18/2016	Е		40	02/23/2016	07/15/2016	Class A Common Stock	4,000.00	\$ 0	0	D	
Call Options (obligation to sell)	\$ 17.50	07/22/2016	S		5	07/22/2016	01/20/2017	Class A Common Stock	500.00	\$ 60.95	5	D	
Call Options (obligation to sell)	\$ 17.50	07/22/2016	S		5	07/22/2016	01/20/2017	Class A Common Stock	500.00	\$ 71	10	D	
Call Options (obligation to sell)	\$ 17.50	07/22/2016	S		40	07/22/2016	01/20/2017	Class A Common Stock	4,000.00	\$ 64.25	50	D	
Put Options (right to sell)	\$ 15.00	07/22/2016	Р	5		07/22/2016	01/20/2017	Class A Common Stock	500.00	\$ 127.05	5	D	
Put Options (right to sell)	\$ 15.00	07/22/2016	Р	5		07/22/2016	01/20/2017	Class A Common Stock	500.00	\$ 118	10	D	
Put Options (right to sell)	\$ 15.00	07/22/2016	Р	40		07/22/2016	01/20/2017	Class A Common Stock	4,000.00	\$ 123.75	50	D	

Reporting Owners

	Relationships									
Reporting Owner Name / Address	Director	10% Owner	Officer	Other						
Pidgeon Tina 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			Gen Coun,Chief Comp Off, SVP							

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$146.00 to \$146.44; the price reported above reflects the weighted average sale price. The reporting person hereby (1) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$8.11 to \$8.95; the price reported above reflects the weighted average sale price. The reporting person hereby (2) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$74.49 to \$75.27; the price reported above reflects the weighted average sale price. The reporting person hereby (3) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.