#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the

Instructio	on l(b).			investmer	nt Con	npany	Act	01 1940								
Print or Type	Responses)															
1. Name and A Pidgeon Tir		eporting Person*		2. Issuer Name ar GENERAL CO				, ,	[GNCN	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) 2550 DENA	ALI STRE	(First) ET, SUITE 1000		3. Date of Earliest 10/04/2016	ction (M	1onth/	Day/Year	)	X Officer (give title below) Other (specify below)  Gen Coun,Chief Comp Off, SVP							
ANCHOR <i>A</i>	AGE, AK 9	(Street) 99503	4	4. If Amendment, I	Date Or	riginal F	Filed(M	/Ionth/Day/Y	ear)		6. Individual or Journal of Journ	e Reporting Per	rson	pplicable Line)	)	
(City)		(State)	(Zip)		Tab	le I - N	on-D	erivative	Securiti	es Acqu	uired, Disposed of	, or Benefic	cially Owned	ı		
1.Title of Secu (Instr. 3)	urity		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	if Cod (Ins	ransacti le tr. 8)		4. Securi (A) or Di (Instr. 3,	isposed of	of (D)	5. Amount of Sec Owned Following Transaction(s) (Instr. 3 and 4)			Ownership Form:	Beneficial Ownership	
Reminder: Rep	port on a sepa	arate line for each cla	ass of securities ber	neficially owned di	rectly o	F	erso				e collection of in				1474 (9-02)	
				- Derivative Secur (e.g., puts, calls,	warrar	cquirec	d, Dis <sub>i</sub>	posed of,	or Bene le securi	ficially ties)						
<ol> <li>Title of</li> </ol>	2.	3. Transaction	3A. Deemed	4. 5.		6. Date	Exer	cisable an	d	7. Title	and Amount of	8. Price of	9. Number of	of 10.	11. Nat	

		Ī		(e.g., pu	ıs, c		varra		nvertible secui			ı	1		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		5. Numl of Deriv Secur Acqu (A) o Dispo of (D (Instr 4, and	vative rities aired or cosed o) :. 3,	6. Date Exerci Expiration Da (Month/Day/Y	te	Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Put Options (right to sell)	\$ 15.00	10/04/2016		P		12		10/04/2016	04/21/2017	Class A Common Stock	1,200.00	\$ 179.94	12	D	
Put Options (right to sell)	\$ 15.00	10/04/2016		P		38		10/04/2016	04/21/2017	Class A Common Stock	3,800.00	\$ 182.5	50	D	
Put Options (right to sell)	\$ 15.00	10/04/2016		Р		1		10/04/2016	04/21/2017	Class A Common Stock	100.00	\$ 184	51	D	
Put Options (right to sell)	\$ 15.00	10/04/2016		S			12	03/07/2016	10/21/2016	Class A Common Stock	1,200.00	\$ 73.06	12	D	
Put Options (right to sell)	\$ 15.00	10/04/2016		S			38	03/07/2016	10/21/2016	Class A Common Stock	3,800.00	\$ 71.79 (1)	50	D	
Put Options (right to sell)	\$ 17.50	10/04/2016		S			1	04/13/2016	10/21/2016	Class A Common Stock	100.00	\$ 273.74	1	D	
Put Options (right to sell)	\$ 15.00	10/06/2016		Р		61		10/06/2016	04/21/2017	Class A Common Stock	6,100.00	\$ 180.09	112	D	

Put Options (right to sell)	\$ 17.50	10/06/2016	S		61	04/13/2016	10/21/2016	Class A Common Stock	6,100.00	\$ 302.91	62	D	
Call Options (obligation to sell)	\$ 17.50	10/24/2016	S		13	10/24/2016	01/20/2017	Class A Common Stock	1,300.00	\$ 7.03	63	D	
Call Options (obligation to sell)	\$ 17.50	10/24/2016	S		13	10/24/2016	01/20/2017	Class A Common Stock	1,300.00	\$ 11.74	76	D	
Call Options (obligation to sell)	\$ 17.50	10/24/2016	S		112	10/24/2016	04/21/2017	Class A Common Stock	11,200.00	\$ 39.37	112	D	
Call Options (obligation to sell)	\$ 20.00	10/24/2016	Е	124		04/13/2016	10/21/2016	Class A Common Stock	12,400.00	\$ 0	0	D	
Call Options (obligation to sell)	\$ 22.50	10/24/2016	Е	10		03/07/2016	10/21/2016	Class A Common Stock	1,000.00	\$ 0	0	D	
Put Options (right to sell)	\$ 15.00	10/24/2016	P	13		10/24/2016	01/20/2017	Class A Common Stock	1,300.00	\$ 74.25	63	D	
Put Options (right to sell)	\$ 15.00	10/24/2016	P	13		10/24/2016	01/20/2017	Class A Common Stock	1,300.00	\$ 76.15	76	D	
Call Options (obligation to sell)	\$ 17.50	11/11/2016	S		11	11/11/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 34.98	87	D	
Call Options (obligation to sell)	\$ 17.50	11/11/2016	S		23	11/11/2016	01/20/2017	Class A Common Stock	2,300.00	\$ 41.26	110	D	
Put Options (right to sell)	\$ 15.00	11/11/2016	P	11		11/11/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 24.93	87	D	
Put Options (right to sell)	\$ 15.00	11/11/2016	P	23		11/11/2016	01/20/2017	Class A Common Stock	2,300.00	\$ 28.75	110	D	
Call Options (obligation to sell)	\$ 17.50	12/08/2016	P	11		11/11/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 126.48	11	D	
Call Options (obligation to sell)	\$ 20.00	12/08/2016	S		11	12/08/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 11.73	11	D	
Call Options (obligation to sell)	\$ 17.50	12/12/2016	P	11		11/11/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 93.48	22	D	
Call Options (obligation to sell)	\$ 17.50	12/12/2016	P	88		11/11/2016	01/20/2017	Class A Common Stock	8,800.00	\$ 85	110	D	

Call Options (obligation to sell)	\$ 20.00	12/12/2016		S		11	12/12/2016	01/20/2017	Class A Common Stock	1,100.00	\$ 9.27	22	D	
Call Options (obligation to sell)	\$ 20.00	12/12/2016		S		88	12/12/2016	01/20/2017	Class A Common Stock	8,800.00	\$ 4.23 (2)	110	D	
Put Options (right to sell)	\$ 15.00	12/12/2016		S		66	11/11/2016	01/20/2017	Class A Common Stock	6,600.00	\$ 7.47 (3)	66	D	
Put Options (right to sell)	\$ 17.50	12/12/2016		P	66		12/12/2016	01/20/2017	Class A Common Stock	6,600.00	\$ 63.91 (4)	66	D	
Call Options (obligation to sell)	\$ 20.00	12/20/2016		S		11	12/20/2016	02/17/2017	Class A Common Stock	1,100.00	\$ 19.52	11	D	
Call Options (obligation to sell)	\$ 20.00	12/20/2016	_	S		39	12/20/2016	02/17/2017	Class A Common Stock	3,900.00	\$ 21.19	50	D	
Put Options (right to sell)	\$ 17.50	12/20/2016		P	50		12/20/2016	02/17/2017	Class A Common Stock	5,000.00	\$ 50.11 (5)	50	D	

# **Reporting Owners**

	D 4 0 V /	Relationships										
	Reporting Owner Name / Address	Director	10% Owner	Officer	Other							
	Pidgeon Tina 2550 DENALI STREET SUITE 1000 ANCHORAGE, AK 99503			Gen Coun,Chief Comp Off, SVP								

## **Signatures**



# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$71.50 to \$72.50; the price reported above reflects the weighted average sale price. The reporting person hereby (1) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- (2) This transaction was executed in multiple trades at prices ranging from \$4.16 to \$4.25; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- (3) This transaction was executed in multiple trades at prices ranging from \$6.81 to \$7.65; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$63.48 to \$64.00; the price reported above reflects the weighted average sale price. The reporting person hereby

  (4) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the Issuer, or a security holder of the Issuer.
- This transaction was executed in multiple trades at prices ranging from \$50.00 to \$50.48; the price reported above reflects the weighted average sale price. The reporting person hereby (5) undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff; the Issuer, or a security holder of the

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.