

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-C

Report by Issuer of Securities Quoted on NASDAQ

Interdealer Quotation System

Filed pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and Rule 13a-17 or 15d-17 thereunder

GENERAL COMMUNICATION, INC.

(Exact name of issuer as specified in charter)

2550 Denali Street, Suite 1000, Anchorage, Alaska 99503

(Address of principal executive offices)

Issuer's telephone number, including area code(907) 265-5600

I. CHANGE IN NUMBER OF SHARES OUTSTANDING

Indicate any change (increase or decrease) of 5% or more in the number of shares outstanding:

- 1. Title of security..... Class A common stock
2. Number of shares outstanding before the change..... 18,830,774
3. Number of shares outstanding after the change.....19,776,267
4. Effective date of changeJuly 30, 1996
5. Method of change:

Specify method (such as merger, acquisition, exchange, distribution, stock split, reverse split, acquisition of stock for treasury, etc.)

Give brief description of transaction: General Communication, Inc. ("Company") has, since its last filing of Form 10-C with the Securities and Exchange Commission on or about May 27, 1993, issued additional shares of Class A common stock from time to time primarily in response to the exercise of options granted under the Company's 1986 Stock Option Plan and to the exercise of options and warrants granted by the Company separate from that plan, and in response to requests from holders of shares of Class B common stock to convert those shares into shares of Class A common stock.

II. CHANGE IN NAME OF ISSUER

- 1. Name prior to changeN/A
2. Name after changeN/A
3. Effective date of charter amendment changing nameN/A
4. Date of shareholder approval of change, if requiredN/A

Date: July 30, 1996

/s/
John M. Lowber
Senior Vice President & Chief
Financial Officer
(Officer's signature & title)