

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | |
|---|--|---|---|
| 1. Name and Address of Reporting Person* Mast Capital Management LLC (Last) (First) (Middle) 200 CLARENDON STREET, 51ST FLOOR (Street) BOSTON, MA 02116 (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year) 09/24/2014 | 3. Issuer Name and Ticker or Trading Symbol GENERAL COMMUNICATION INC [GNCMA] | |
| | | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) | 5. If Amendment, Date Original Filed (Month/Day/Year) |
| 6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person | | | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class A common stock | 979,748 (1) | I | See Footnote (2) |
| Class A common stock | 1,670,861 (1) | I | See Footnote (3) |
| Class A common stock | 994,474 (1) | I | See Footnote (4) |
| Class A common stock | 428,325 (1) | I | See Footnote (5) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|----------------------------|--|---|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Mast Capital Management LLC 200 CLARENDON STREET 51ST FLOOR BOSTON, MA 02116 | | X | | |
| Steinberg David J. 200 CLARENDON STREET 51ST FLOOR BOSTON, MA 02116 | | X | | |

Signatures

| | | |
|--|--|------------|
| /s/ David J., Steinberg, Authorized Person of MAST Capital Management, LLC | | 10/01/2014 |
| Signature of Reporting Person | | Date |
| /s/ David J. Steinberg | | 10/01/2014 |
| Signature of Reporting Person | | Date |

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The filing of this Form 3 shall not be construed as an admission that MAST Capital Management, LLC ("MAST Capital") or David J. Steinberg, the principal of MAST Capital, is or was for the purposes of Section 16(a) of the Securities Exchange Act of 1934, as amended, or otherwise the beneficial owner of any of the Class A common (1) stock (the "Common Stock") of General Communication, Inc. (the "Issuer") purchased by certain private investment funds advised by MAST Capital (collectively, the "MAST Accounts"). Pursuant to Rule 16a-1, both MAST Capital and Mr. Steinberg disclaim such beneficial ownership except to the extent of such person's pecuniary interest.

Mast Credit Opportunities I Master Fund Limited, for which MAST Capital is the investment manager, holds 979,748 shares of Common Stock of the Issuer. David J.

(2) Steinberg reports the Common Stock held indirectly by MAST Capital because, as the principal of MAST Capital at the time of purchase, he controlled the disposition and voting of the securities. MAST Capital has the right to an asset-based fee relating the above fund.

Mast OC I Master Fund LP, for which MAST Capital is the investment manager, holds 1,670,861 shares of Common Stock of the Issuer. David J. Steinberg reports the

(3) Common Stock held indirectly by MAST Capital because, as the principal of MAST Capital at the time of purchase, he controlled the disposition and voting of the securities. MAST Capital has the right to an asset-based fee relating the above fund.

Mast Select Opportunities Master Fund LP, for which MAST Capital is the investment manager, holds 994,474 shares of Common Stock of the Issuer. David J. Steinberg

(4) reports the Common Stock held indirectly by MAST Capital because, as the principal of MAST Capital at the time of purchase, he controlled the disposition and voting of the securities. MAST Capital has the right to an asset-based fee relating the above fund.

Mast Admiral Master Fund LP, for which MAST Capital is the investment manager, holds 428,325 shares of Common Stock of the Issuer. David J. Steinberg reports the

(5) Common Stock held indirectly by MAST Capital because, as the principal of MAST Capital at the time of purchase, he controlled the disposition and voting of the securities. MAST Capital has the right to an asset-based fee relating the above fund.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.